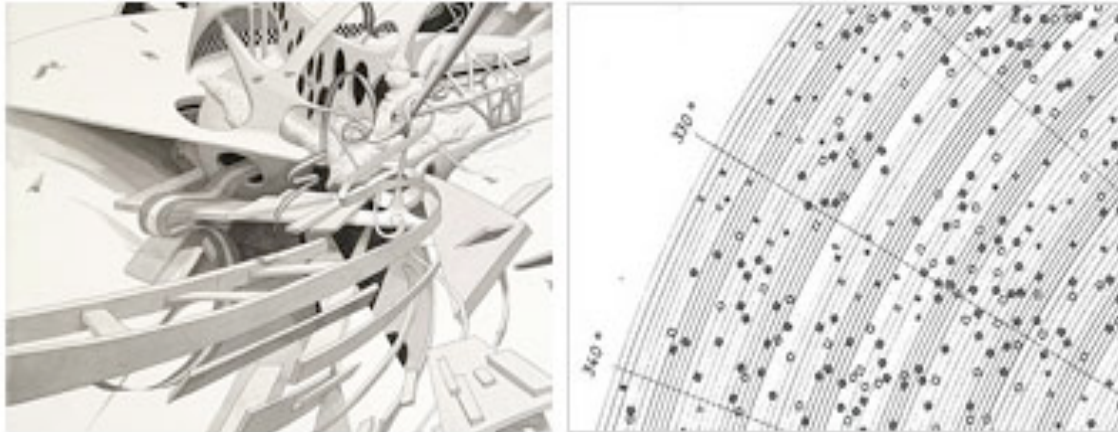


## 224.261 / SPATIAL DESIGN VISUALISATION AND REPRESENTATION



**Stuart Foster/Oliver Blair 2013**

### **ASSIGNMENT 2 : TRANSLATIONS: a study in modes of technical representation. Handin Presentation 29<sup>th</sup> May 9.30am**

This assignment partners with the studio project 'Rethinking Retail Space' by considering strategies for **translating** spatial design concepts into presentation formats: using plan, section, Powerpoint, and Vectorwork formats. This study is intended to give 2<sup>nd</sup> year spatial design students comprehensive skills in communicating spatial design proposals that extends on Assignment 1 (*Visual Narrative*). It is thus important that students retain and develop skills and processes that were introduced in this earlier project (hand/digital, figure in space, Scale, light, materiality, narrative).

#### **HAND IN:**

Your final presentation will take the form of a digital slide show:

-The Powerpoint will include (at least) the following items :site analysis, programme analysis, plan, section, elevation details, and perspectives (first and third person).

-Workbook/blog, and process material

#### **ASSESSMENT:**

You will be assessed on how your final presentation communicates the design and concept developed in 224.251. Specific aspects that you will be assessed are:

- Accurate use of 1:20 plan and section drawings to communication design concept.
- Competent application of Vectorworks and digital media to produce a design proposal
- Evocative use of drawing to express atmosphere, light, and design themes
- Use of Powerpoint to produce a clear, attractive, consistent, and compelling overall presentation
- A body of work that investigates methods and technical modes of representing space (includes work from in- class workshops and independent study).

#### **SCHEDULE:**

**Week 7: Mon 22<sup>nd</sup> April Introduction of brief and create class drawing set from site analysis**

**Independent:** Complete the Vectorworks tutorials, on the spatial design blog. This is preparation for week 8 where we will construct a Vectorworks model of the Rex Royale site.

**Week 8: Mon 29th April Drawing exercise #2:** generative design and drawing processes—Start the Vectorworks model of the Rex Royale site, within this we will create 3 experimental parti-models that examine your chosen process.

**Independent:** Begin to construct your design ideas in Vectorworks. Output files for scale construction.

**Week 9: Mon 6<sup>th</sup> May Vectorworks** focused development of the Vectorworks digital model of your design proposal. Output of plan, section and perspectives.

**Week 10: Mon 13<sup>th</sup> May Interim Critique,** plans sections, perspectives, models , sketches ,research.

**Independent:** following interim presentation of design ideas/imagery students must respond to feedback provided in critique. We will then be ready for further exercises and development in the following three weeks .Be prepared for the next class with printed imagery of your design, photographs of models, drawing materials, and research imagery (textures, bodies, objects etc)

**Week 11: Mon 20<sup>st</sup> May Presentation techniques:** Introduction of Powerpoint and Powerpoint techniques for presentation. Integrating drawing techniques with Vectorworks and model photography: representing light, atmosphere, inhabitation, and the body.

**Independent:** complete your design and powerpoint presentation for the last class next week.

**.Week 12 May 27<sup>th</sup> Presentation techniques Final in class review** 1:1 tutorial discussions with student about the progress of their design presentation in preparation for Hand-in.

**29<sup>th</sup> May' Final Handin:** 251,261,271.

**Week 13 Portfolio Handin: Due Friday 7<sup>th</sup> June 9am.**

*Puma City, Shipping Container Store, LOT\_EK(Stockholm,Alicante,Boston)*

